



LSU COMPLIANCE

RULES EDUCATION- Football

-August 2016-

AGENDA

- ❑ **New Legislation**
- ❑ **Social Media**
- ❑ **Pre-Season Practice Regulations**
- ❑ **Fall Evaluation Reminders**
- ❑ **Multi-Sport Recruits**
- ❑ **Non-Coaching Staff Members**
- ❑ **Unofficial Visits**
- ❑ **Written Correspondence Reminders**
- ❑ **Upcoming Recruiting Calendar**
- ❑ **Former Student-Athletes & Current Student-Athletes**



NEW LEGISLATION

New Legislation Cont.

2015-20	AUTONOMY PROPOSAL -- RECRUITING -- OFFERS AND INDUCEMENTS -- FEES RELATED TO ENROLLMENT	Intent: To permit an institution to pay for or rebate pre-enrollment fees such as, but not limited to, admissions fees, orientation fees, academic testing and placement fees, housing application fees and required immunizations for prospective student-athletes who have committed to the institution per Bylaw 13.02.12.1.								
Source: Big 12 Conference Effective Date: Immediate ADOPTED		<table border="1"> <thead> <tr> <th data-bbox="1246 592 1391 635">Position</th> <th data-bbox="1391 592 1526 635">Support</th> <th data-bbox="1526 592 1661 635">Oppose</th> <th data-bbox="1661 592 1814 635">Abstain</th> </tr> </thead> <tbody> <tr> <td data-bbox="1246 635 1391 721">2015-20</td> <td data-bbox="1391 635 1526 721"></td> <td data-bbox="1526 635 1661 721"></td> <td data-bbox="1661 635 1814 721"></td> </tr> </tbody> </table>	Position	Support	Oppose	Abstain	2015-20			
Position	Support	Oppose	Abstain							
2015-20										
2015-21	AUTONOMY PROPOSAL -- RECRUITING -- OFFICIAL (PAID) VISITS -- MEALS, ACCOMMODATIONS AND ENTERTAINMENT -- UP TO FOUR FAMILY MEMBERS	Intent: In all sports, to permit an institution to provide meals, lodging and entertainment for up to four family members accompanying a prospective student-athlete on an official visit.								
Source: Big 12 Conference Effective Date: August 1, 2016 ADOPTED		<table border="1"> <thead> <tr> <th data-bbox="1246 992 1391 1035">Position</th> <th data-bbox="1391 992 1526 1035">Support</th> <th data-bbox="1526 992 1661 1035">Oppose</th> <th data-bbox="1661 992 1814 1035">Abstain</th> </tr> </thead> <tbody> <tr> <td data-bbox="1246 1035 1391 1122">2015-21</td> <td data-bbox="1391 1035 1526 1122"></td> <td data-bbox="1526 1035 1661 1122"></td> <td data-bbox="1661 1035 1814 1122"></td> </tr> </tbody> </table>	Position	Support	Oppose	Abstain	2015-21			
Position	Support	Oppose	Abstain							
2015-21										



New Legislation Cont.

2015-36	RECRUITING -- APPLICATION OF RECRUITING RULES AFTER COMMITMENT -- COMMITMENT BEFORE THE NLI REGULAR SIGNING PERIOD	Intent: To specify that for institutions that subscribe to the National Letter of Intent program, the exceptions to recruiting rules that apply after a prospective student athlete has committed to an institution shall not apply to a prospective student-athlete who only signs an institution's written offer of admission and/or financial aid before the initial regular (as opposed to early) signing date of the National Letter of Intent program.
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Source: Southeastern Conference Effective Date: August 1, 2016 ADOPTED	Position	Support	Oppose	Abstain
	2015-36			

2015-40	RECRUITING -- TELEPHONE CALLS AND RECRUITING MATERIALS -- CALLS AND CORRESPONDENCE TO A COACH WHO IS THE PARENT OF A PROSPECTIVE STUDENT-ATHLETE	Intent: To specify that a coaching staff member may place phone calls and send electronic correspondence, at his or her discretion, to a high school, preparatory school, two-year college or club coach who is also the parent of a prospective student-athlete.
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Source: Big 12 Conference Effective Date: Immediate ADOPTED	Position	Support	Oppose	Abstain
	2015-40			



New Legislation Cont.

2015-47

RECRUITING -- CONTACTS AND EVALUATIONS -- OFFERS AND INDUCEMENTS -- FUNERAL/MEMORIAL SERVICES -- LIFE THREATENING INJURY OR ILLNESS

Intent: To specify that (1) An institutional staff member may attend the funeral or memorial services of a student-athlete, a prospective student-athlete or a member of the student-athlete's or a prospective student-athlete's family (as opposed to immediate family only), at which prospective student-athletes also may be in attendance, provided no recruiting contact occurs and the involved prospective student-athlete has signed a National Letter of Intent, or a written offer of admission and/or financial aid with the institution, or the institution must have received a financial deposit in response to the institution's offer of admission; and (2) provide a donation (up to \$100) to a charity on behalf of a prospective student-athlete or may provide other reasonable tokens of support (e.g., flowers, card) in the event of the death of the prospective student-athlete or the death or life-threatening injury or illness of a member of the prospective student-athlete's family (as opposed to immediate family only), provided the prospective student athlete has signed a National Letter of Intent, or a written offer of admission and/or financial aid with the institution, or the institution must have received a financial deposit in response to the institution's offer of admission.

Source: Southeastern Conference

Effective Date: August 1, 2016

ADOPTED

Position	Support	Oppose	Abstain
2015-47			



New Legislation Cont.

2015-44	RECRUITING -- CONTACTS AND EVALUATIONS -- CONTACT RESTRICTIONS AT PRACTICE OR COMPETITION SITE	Intent: To eliminate telephone calls as a form of contact at a practice or competition site and to eliminate the restrictions sending general and electronic correspondence to a prospective student athlete while he or she is on call for competition.				
Source: Big 12 Conference Effective Date: August 1, 2016 ADOPTED						
		Position	Support	Oppose	Abstain	
		2015-44				
2015-48	RECRUITING -- RECRUITING MATERIALS -- ELECTRONIC CORRESPONDENCE -- COMMUNICATION THROUGH SOCIAL MEDIA PLATFORMS	Intent: To eliminate all restrictions on communication with a prospective student-athlete through social media platforms.				
Source: Mid-American Conference Effective Date: August 1, 2016 ADOPTED						
		Position	Support	Oppose	Abstain	
		2015-48				



New Legislation Cont.

2015-52	RECRUITING -- TRANSPORTATION ON OFFICIAL VISIT -- PROSPECTIVE STUDENT-ATHLETE'S RELATIVES, FRIENDS OR LEGAL GUARDIANS -- FBS	Intent: In bowl subdivision football, to permit an institution to pay the actual round-trip costs for a prospective student-athlete's parents or legal guardians (expenses for up to two people) to accompany the prospective student-athlete on his official visit.								
Source: NCAA Division I Council (Football Oversight Committee)		<table border="1"> <thead> <tr> <th data-bbox="1261 536 1445 579">Position</th> <th data-bbox="1454 536 1590 579">Support</th> <th data-bbox="1599 536 1744 579">Oppose</th> <th data-bbox="1754 536 1879 579">Abstain</th> </tr> </thead> <tbody> <tr> <td data-bbox="1261 586 1445 672">2015-52</td> <td data-bbox="1454 586 1590 672"></td> <td data-bbox="1599 586 1744 672"></td> <td data-bbox="1754 586 1879 672"></td> </tr> </tbody> </table>	Position	Support	Oppose	Abstain	2015-52			
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2015-52										
Effective Date: August 1, 2016										
ADOPTED										

2015-78-FBS	PLAYING AND PRACTICE SEASONS -- FOOTBALL -- FIVE-DAY ACCLIMATIZATION PERIOD -- APPLICATION TO PLAYING SEASON -- FBS	Intent: In bowl subdivision football, to specify that a student-athlete who begins practice at any point in the playing season is required to undergo the five-day acclimatization period.								
Source: Big 12 Conference		<table border="1"> <thead> <tr> <th data-bbox="1193 972 1425 1015">Position</th> <th data-bbox="1435 972 1590 1015">Support</th> <th data-bbox="1599 972 1744 1015">Oppose</th> <th data-bbox="1754 972 1879 1015">Abstain</th> </tr> </thead> <tbody> <tr> <td data-bbox="1193 1022 1425 1108">2015-78-FBS</td> <td data-bbox="1435 1022 1590 1108"></td> <td data-bbox="1599 1022 1744 1108"></td> <td data-bbox="1754 1022 1879 1108"></td> </tr> </tbody> </table>	Position	Support	Oppose	Abstain	2015-78-FBS			
Position	Support	Oppose	Abstain							
2015-78-FBS										
Effective Date: August 1, 2016										
ADOPTED										



SOCIAL MEDIA

SOCIAL MEDIA

- **Proposal 2015- 48: To eliminate all restrictions on communication with a prospect through social media platforms.**
 - **Effective Date: August 1, 2016**
 - **Coaches are now permitted to “like” “favorite” “retweet” a prospect prior to commitment.**
 - **Still are unable to write public messages to prospects or tag prospects in photos prior to commitment.**
 - **Coaches may not “like” “favorite” “retweet” post by, or in reference to, a recruiting or scouting service.**
 - **Make comments about a specific prospect, coach, high school or athletics facility that is primarily used by prospects is not permissible.**



SOCIAL MEDIA CONT.

- It is permissible for coach to post messages to social media profile of a prospect's coach that are unrelated to athletics (e.g., Happy Birthday or congrats on the birth of a child)
- However, not permissible to post messages to social media profile of prospect's coach that are athletically related (e.g., good luck in tonight's game, congrats on your 400th career victory)
 - Exception: If coach has child on team, coach may post a good luck or congratulatory message (e.g., Congrats to my son, Max, and the Central High lacrosse team on winning the conference tourney this weekend)



SOCIAL MEDIA CONT.

□ Case Study:

- During a prospect's visit to campus, they post a picture of him/her and the coaching staff outside Tiger Stadium. The caption under the photo is: Had a great visit with the Tiger coaching staff, can't wait to visit again!!
- A few minutes later, assistant coach sees the tweet and immediately "likes" and "favorites" the post.
- Beginning August 1, is this permissible?



SOCIAL MEDIA CONT.

□ Case Study:

- Coach is glancing through Twitter and notices that High School A, which is the current team of a top recruit, posted a message which states they beat High School B on a last second hail mary.
- Coach wants the prospect to know he saw this post, so he retweets it.
- Beginning August 1, is this permissible?



SOCIAL MEDIA CONT.

□ Case Study:

- Prospect who is currently a freshman in high school posts a message about his great performance that evening in a competition.
- Coach notices the tweet and “favorites” it. In addition, the coach adds a thumbs-up emoji 
- Beginning August 1, is this permissible?



SOCIAL MEDIA CONT.

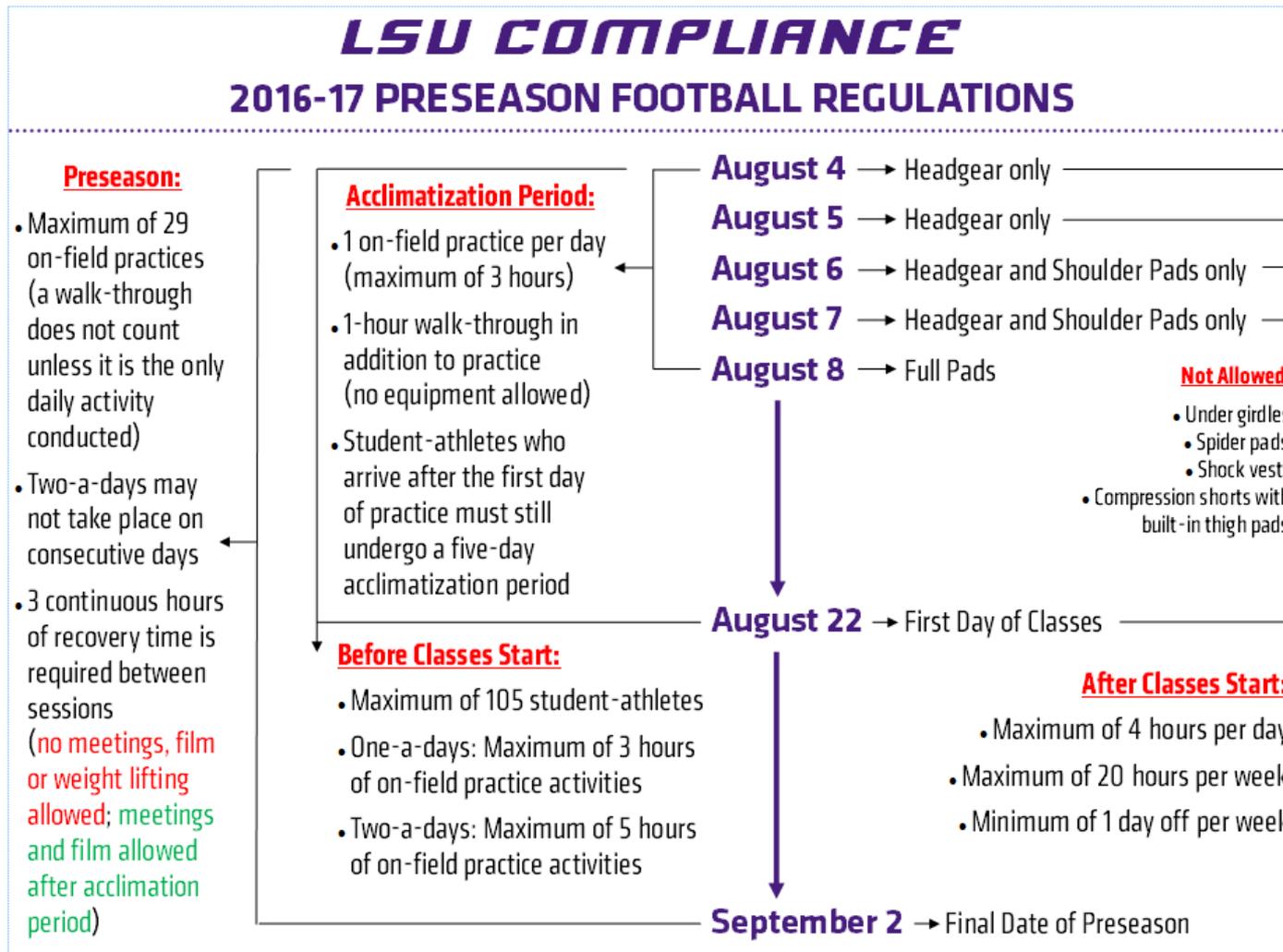
□ Case Study:

- Coach is headed out recruiting and plans to visit a recruit at High School C. High School C is widely known for their phrase “Getty Up.”
- On the day the coach is visiting High School C they post the following message: Going to visit High School C today. #veryexcited #Gettyup
- Beginning August 1, is this permissible?



PRE-SEASON PRACTICE REGULATIONS

PRE-SEASON PRACTICE REGULATIONS



PRE-SEASON PRACTICE REGULATIONS

Title: Football Protective Equipment -- Padded Undergarments (I)

Date Published: August 28, 2015

Type: Staff Interpretation

The academic and membership services staff determined that in football, any items with padding (e.g. padded undergarments) are considered protective equipment and may only be worn for activities during which the use of protective equipment is permitted.



FALL EVALUATION PERIOD REMINDERS

FALL EVALUATION PERIOD: THE BASICS

- Limited to **one (1)** “evaluation” **per prospect** (13.1.7.4)
- Limited to **42 evaluation days** during the months of September, October and November (13.1.7.4.4)
- **AS A REMINDER:**
 - ▣ All 10 countable coaches may be on the road recruiting at the same time. (11.7.4.2)
- *Evaluation= off-campus activity designed to assess the academic qualifications or athletics ability of a prospect, including any visit to prospect’s educational institution or the observation of a prospect participating in any practice or competition at any site. (Bylaw 13.02.7)*
- *Any number of evaluations or observations made during the same calendar day (defined as 12:01 am to midnight) shall count as one evaluation (Bylaw 13.1.7.7)*



FALL EVALUATION PERIOD: COUNTING

- **Evaluation day = One (1) coach engaged in the evaluation of any prospect on one (1) day** (13.02.7.2)
 - ▣ **Example:** Five (5) coaches making evaluations on the same day counts as Five (5) evaluations (of the permissible 42)
- **No more than two (2) coaches may visit a particular school on any one calendar day** (13.1.4.2.2)
- **Visiting a prospect's school counts as an evaluation for all prospects at that school** (13.1.7.1)
- **Observing a practice or competition counts as an evaluation for all participating prospects** (13.1.7.8)



FALL EVALUATION PERIOD: COUNTING EXAMPLE

- Coach Cameron and Coach Aranda go visit a prospect at Bayside High on Friday morning to evaluate his academics. After their academic evaluation, they are so impressed with the prospect that they want Coach Peveto and Coach Orgeron to attend his game at a rival school later that same evening.

- IS THIS PERMISSIBLE?

YES. Since the game is not played at the same high school visited by Coach Cameron and Coach Aranda earlier that day, provided the coaching staff has not already visited that particular high school.



FALL EVALUATION PERIOD: COUNTING EXAMPLE

Q: Can more than 2 coaches attend a high school football game that is played at a neutral site?

A: Yes, if the game occurs at a true neutral site and not all home games are played at that same field.

***Approval is required from Compliance**



FALL EVALUATION PERIOD: EVALUATION EVENTS

- **All live athletics evaluations are **limited to:**** (13.1.7.4.5)
 - Regularly scheduled scholastic (e.g., high school, prep and two-year college) contests or practices
 - Regular scholastic activities involving prospects enrolled only at the institution at which the regular scholastic activity occurs
 - Events, other than all-star contests and associated activities (e.g., practice, banquets, coaches clinics, etc..), that are organized and conducted SOLEY by the applicable state high school athletics association, state prep school association or state or national junior college athletics association.
 - Examples of IMPERMISSIBLE events include (but not limited to): U.S. Army All-American Bowl, Under Armour All America Football Game



FALL EVALUATION PERIOD: EVALUATION EVENTS (CONT.)

- LSU football coaches and/or staff members **may NOT** attend **recruiting events** in which the following information related to a prospect is presented or made **available** (13.1.7.4.5)
 - Highlight videos
 - Athletic and academic credentials
 - Combine videos



MULTI-SPORT RECRUITS

MULTI-SPORT RECRUITS (NCAA BYLAW 13.1.4.3)

- **Multi-Sport Recruits** (NCAA Bylaw 13.1.4.3)
 - All staff members from same institution are permitted only one visit per week
 - All visits **MUST** take place on the same day of the week
- **Off-Campus Contacts**
 - Football coach & track coach contact prospect on same day= one contact is used.
 - Track coach is limited to 3 off-campus contacts even if on same day as football coach.
 - If football coach has used 5 contacts, the track coach only has one remaining contact



NON-COACHING STAFF MEMBERS

NON-COACHING STAFF MEMBERS (NCAA BYLAW 13.1.2.3 (A))

- **Non-coaching staff members with sport specific responsibilities are NOT permitted to attend an on-or off-campus athletics event in the staff members sport that involves prospects (e.g., high school contest, non-institutional sports camp).**
- **Exception: Staff member CAN attend such an event if they are an immediate family member of an individual participating in the activity; provided:**
 - **Attendance is not for evaluation purposes; and**
 - **No direct contact with a prospect or their parents (other than immediate family member).**



UNOFFICIAL VISITS

UNOFFICIAL VISITS: THE BASICS

- **Prospects may make an unlimited number of unofficial visits at any age** (13.7.1)
- **Visit made at the prospect's own expense** (13.02.16.2)
- **Prospect must pay for all meals, lodging and entertainment** (13.7.2.1)
 - May dine with other prospects and/or enrolled student-athletes.
 - Coaches must communicate with PSA to confirm travel and lodging arrangements



UNOFFICIAL VISITS: COMPLIMENTARY ADMISSIONS (13.7.2.1)

- **May be provided for the prospect and two (2) guests for competition within a 30-mile radius of LSU's campus**
 - General seating ONLY (no press box, sidelines, etc.)
 - Pass list ONLY (no hard tickets)
 - Two (2) additional tickets may be provided in order to accommodate a non-traditional family (13.7.2.1.1)
 - **Additional tickets may not be reserved** (13.7.2.1.5)
 - **Special on-campus parking may not be arranged** (13.7.2.1.6)
 - **May not provide complimentary/reduced price/ or special access to tickets for postseason contest** (13.7.2.4)
 - **Complimentary admissions may be provided for home games at a site other than Tiger Stadium** (13.7.2.2)
 - *Must be designated as home team.*



UNOFFICIAL VISITS: OTHER REMINDERS

- **Workouts and Pick-up games** (13.11.2.3)
 - ▣ Prospects may work out or participate with current student-athletes so long as:
 - Coaches and non-coaching staff members **are NOT** present (includes managers)
 - Staff may **NOT** organize the activity
 - Activity **may NOT** be designed to test athletics abilities of PSA.
- **Academic interviews may be arranged** (13.7.2.1.7)
- **Prospects may not attend professional tryout** (13.7.2.7)
 - ▣ **LSU Pro Day**



ACTIVITIES DURING UNOFFICIAL VISIT (13.7.3)

- **May not** arrange miscellaneous, personalized recruiting aids (e.g., personalized jerseys, personalized audio/visual scoreboard presentations).
 - **Personalized recruiting aids include:** ANY decorative items and special additions to any location the PSA will visit (e.g., hotel room, locker room, coach's office, conference room, arena) regardless of whether the items include the prospective student-athlete's name or picture.
- **May not** permit a PSA to engage in any game-day simulations (e.g., running onto the field with the team during pregame introductions).
 - Prospect **MAY NOT** wear uniform (or portion of the uniform) outside the locker room or equipment room –SEC Bylaw



UNOFFICIAL VISIT: TRANSPORTATION (13.5.3)

- Institutional Staff Members may provide on campus transportation ONLY
- Off-Campus contact with Enrolled Student-Athlete:
 - Permissible as long as it is **NOT** at the direction of the coaching staff. (13.1.2.7)
 - Student-athlete MAY provide off-campus local transportation to PSA during unofficial visit. (Educational Column: 1.18.12)
 - Restrictions:
 - **NOT** at the direction of coaching staff members.
 - LSU **can't** provide student-athlete with travel expenses.
 - Coaches/ Compliance staff should be aware of travel arrangements.



UNOFFICIAL VISIT: HOUSING

□ NCAA Regulation

- Prospect may stay in an enrolled student-athlete's dorm room as long as he/she pays the regular institutional rate for such lodging (13.7.2.1.2)
 - \$40 per night at WCA- pay to Compliance

□ LSU Policy

- Prospect must have a pre-existing relationship with an individual in order to stay in his/her dorm room
 - *Determined on a case-by-case basis*
 - *Compliance must be aware of pre-existing relationship prior to the visit*
- Unofficial Visit Housing Pre-Existing Relationship Declaration Form



WRITTEN CORRESPONDENCE

THE BASICS (13.4.1)

- **WHEN** recruiting materials may be sent:
 - **September 1st** at beginning of a prospect's **junior** year of high school

- **WHO** may receive recruiting materials:
 - **PSA**
 - Parents or legal guardians
 - High School or JUCO coach
 - Any other individual responsible for teaching or directing an activity in which the prospect is involved



PERMISSIBLE RECRUITING MATERIAL

- **The following recruiting material may be provided to a prospect (or his parents, coaches or other individual responsible for teaching or directing prospect):** *(Bylaw 13.4.1.3)*
 - **General Correspondence**
 - **Camp or Clinic Information**
 - **Questionnaires**
 - **Non-athletics Institutional Publications (e.g., official academic, admissions and student-services publications available to all students)**
 - **Educational Material Published by the NCAA (e.g., NCAA Guide for the College-Bound Student-Athlete)**



GENERAL CORRESPONDENCE

- **There are no restrictions on the design or content of general correspondence and attachments** (Bylaw 13.4.1.3 (a))
 - **Exception: Size of printed material may not exceed 8 ½ by 11 inches when opened in full.**
- **There are no restrictions on the design or content of an envelope used to send general correspondence and attachments**
 - **Exception: Size of the envelope may not exceed 9 by 12 inches.**
- **General correspondence no longer is restricted to mail only.**
 - **Can be sent through permissible electronic correspondence (e.g., email, direct message on Twitter, text messages).**



GENERAL CORRESPONDENCE CONT.

- **Video/Audio Materials- Permissible Video and Audio Materials that may be provided to a prospect via permissible electronic correspondence:**
 1. **Media Available to All Students-**
 - Official academic and student-services media produced by the institution and available to all students.
 2. **Material Not Created for Recruiting Purposes-**
 - May produce video or audio material to show to, play for or provide to a prospect, provided such material includes only general information related to institution or its athletics program and is not created for recruiting purposes.



GENERAL CORRESPONDENCE CONT.

3. **Computer-Generated Recruiting Presentations-** may produce CGRP to show to, play for or provide to a prospect provided:
 - a) The presentation may be posted to institution's website;
 - b) The presentation may include general information video/audio materials that relates to the institution or its athletics program and is not created for recruiting purposes;
 - c) The presentation may not be personalized to include a prospect's name, picture or likeness; and
 - d) The presentation may not be created by an entity outside the institution.



UPCOMING RECRUITING CALENDAR

Upcoming Recruiting Calendar

August 2016		2016-17 Division I Bowl Subdivision Football Recruiting Calendar				
<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
Quiet Period: August 1-31.						
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	Yellow - Quiet Period		



Upcoming Recruiting Calendar

September 2016

2016-17 Division I Bowl Subdivision Football
Recruiting Calendar

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
Evaluation/Quiet Period: September 1-30 (days not designated for evaluations are quiet periods).						
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	
Orange – Evaluation/Quiet Period						



Upcoming Recruiting Calendar

October 2016		2016-17 Division I Bowl Subdivision Football Recruiting Calendar				
<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
Evaluation/Quiet Period: October 1-31 (days not designated for evaluations are quiet periods).						
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	<div style="border: 1px solid black; padding: 2px; display: inline-block;"> Orange – Evaluation/Quiet Period </div>				



**FORMER STUDENT-ATHLETES & CURRENT
STUDENT-ATHLETES**

Former Student-Athletes & Current Student-Athletes

As a reminder, former student-athletes are considered a booster and therefore any benefits given to a current student-athlete may result in a NCAA violation.

- **Every relationship between former student-athlete and current student-athlete is unique and any pre-existing relationship between the two needs to be cleared by Compliance Office.**
- **Please remind former student-athletes that they may not interact with prospects (e.g., bye week on sidelines or in Lawton Room, football ops, etc.)**
 - **Sharon sent out letter last year**



QUESTIONS????

